

# The Social Holiday:

Your Complete Guide To Making  
Social "Holidays" Work For You



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# Are Social Holidays Really A Thing?

## What is a social holiday?

A social holiday is a day of observation that can be used in digital marketing to create a social connection with your audience. This could be a Lifestyle Event (Dog Day/Donut Day/Sock Day), a National Day (Indigenous Peoples Awareness Day) or International event (World AIDS day or International Women's Day).

Not only are there days associated with various events, there are also weeks (National Drowning Prevention Week) and months (Black History Month).

Take advantage of these opportunities to create timely, relevant and in-touch connections with your audience, more than a "Happy Mother's Day" post or "Happy Holidays" around December. Giving you the opportunity to engage with your audience almost every day of the year.

**While there is a holiday almost every day of the year, choose wisely and don't overwhelm your audience by posting about every social holiday, week or month.**

Choose what best fits your company AND your target audience. Build your own calendar as part of your social posting campaign, creating a variety of different social posting beyond the promotional sales posts.

## How often should I post a social holiday?

A good rule of thumb is if you're posting everyday, then add a social holiday once a week. If you're posting weekly, add a bonus post once every two weeks that's a social holiday. Unless it's in December, post all of the holidays!.





# Why Holidays?

Customers are 87% more likely to support a business that aligns with their values. This may or may not mean immediate direct sales, this type of brand loyalty can lead to referrals, sharing and future sales.

**While sales may be your goal, branding is how you will get there.**

Branding is about connection, your company values and the personality or culture of your company. This includes the fantastic people working with you.

Social holidays can create a connection with your target audience by choosing the right day with the right message and the right collateral for the best platform. Picture this – Steve in sales posts a picture of his coffee on Coffee Day, your client Madeline reacts to Steve's post and shares her own coffee creating a conversation with Steve and others. This connection might seem small, but when Madeline hears someone is looking for a salesperson she can recommend Steve because of the connection they have built over a picture of a coffee on Coffee Day.

**It's all about building a connection or breaking the ice!**







This calendar may seem long, so here is the best way to start picking your company's choice days.

Highlight days that would be easy to create collateral for, and delegate different dates between your team. For example:

- Molly in HR can't stop talking about her 3 dogs, there's pictures all over her office, and her favourite accessory is dog hair (puppy sparkles); she would be a great one to take on Dog Day (August 26).
- Your company supports Firefighter's and the Burn Unit, showcasing your company's support on Firefighter's Day (May 4) is a great way to get the word out, or start a fundraising campaign. Shout out your company's involvement in the community while supporting causes close to your company's heart.



**If you need some extra help, our creative team loves to find any reason to celebrate.**

Dividing up the days across multiple people can help to quickly gather collateral (images or videos) and ease in batch posting (planning and scheduling in your social posting tool) or calendar planning.

**This calendar is designed to work alongside social media, events, and content writing to provide some inspiration, writing and social media prompts.**

Most dates are written with hashtags for ease of transfer and use on your platforms.

This calendar is in no way complete or the only one, as days change and are added every year. This calendar will need to be updated every year to keep dates current.

# Connection & Collaboration

# JANUARY

January is Alzheimer Awareness Month, Financial Literacy Month

- 1 - New Year's Day #HappyNewYear #2021
- 2 - Science Fiction Day #ScienceFictionDay
- 4 - National Spaghetti Day #NationalSpaghettiDay
- 4 - Trivia Day #TriviaDay
- 7 - Orthodox Christmas Day
- 8 - Bubble Bath Day #BubbleBathDay
- 9 - National Law Enforcement Appreciation Day #LawEnforcementAppreciationDay
- 10 - National Cut Your Energy Costs Day #CutYourEnergyCostsDay
- 11 - Clean Off Your Desk Day #CleanOffYourDeskDay
- 11 - Human Trafficking Awareness Day #HumanTraffickingAwarenessDay
- 15 - National Hat Day #NationalHatDay
- 16 - International Spicy Food Day #SpicyFoodDay #HotandSpicyFoodDay
- 16 - Get To Know Your Customers Day Q1 #GetToKnowYourCustomersDay
- 17 - World Religion Day #WorldReligionDay
- 18 - Martin Luther King Jr Day #MLKDay
- 18 - Blue Monday #BlueMonday
- 18 - Thesaurus Day #ThesaurusDay
- 19- National Popcorn Day #NationalPopcornDay
- 20 - Cheese Lovers Day #CheeseLoversDay
- 23 - National Pie Day #NationalPieDay
- 24 - International Day of Education
- 24 - Compliment Day #NationalComplimentDay
- 27 - Family Literacy Day #FamilyLiteracyDay
- 28 - Data Privacy Day #PrivacyAware
- 28 - Fun At Work Day #FunAtWorkDay
- 30 - National Croissant Day #NationalCroissantDay
- 31 - Hot Chocolate Day #HotChocolateDay
- 31 - Backwards Day #BackwardsDay
- 31 - Inspire Your Heart with Art Day #InspireYourHeartWithArtDay
- 31 - Grammy Awards #GRAMMYS

# FEBRUARY

February is Black History Month, Heart & Stroke Month, Psychology Month

- 2 - Groundhog Day #GroundhogDay
- 2 - World Wetlands Day #WorldWetlandsDay
- 3 - National Golden Retriever Day #NationalGoldenRetrieverDay
- 4 - World Cancer Day #WorldCancerDay
- 5 - World Nutella Day #WorldNutellaDay
- 5 - Bubble Gum Day #BubbleGumDay
- 7 - National Send a Card to a Friend Day #SendACardToAFriendDay
- 8 - Clean Out Your Computer Day #CleanOutYourComputerDay
- 9 - National Pizza Day #NationalPizzaDay
- 9 - Safer Internet Day #SID2021
- 11 - Inventors Day #InventorsDay
- 11- International Day of Women and Girls In Science Day
- 11 - National Make A Friend Day #NationalMakeAFriendDay
- 12 - Chinese New Year #YearOfTheOx
- 13 - World Radio Day #WorldRadioDay
- 13 - New York Fashion Week #NYFW #NFW2021
- 14 - Valentine's Day #ValentinesDay
- 15 - National Flag of Canada Day
- 15 - Family Day #FamilyDay
- 16 - Pancake Day #PancakeDay
- 17 - Random Acts of Kindness Day #RandomActsOfKindnessDay
- 18 - Drink Wine Day #NationalDrinkWineDay
- 18 - National Battery Day #NationalBatteryDay
- 20 - World Day of Social Justice #SocialJusticeDay
- 20 - Love Your Pet Day #LoveYourPetDay
- 22 - National Wildlife Day #NationalWildlifeDay
- 22 - National Margarita Day #NationalMargaritaDay
- 24 - Pink Shirt Day #PinkShirtDay #AntiBullying (Last Wednesday)
- 25 - National Toast Day #NationalToastDay
- 28 - Rare Disease Day #RareDiseaseDay
- 28 - National Skip The Straw Day #SkipTheStrawDay
- 28 - Golden Globe Awards #GoldenGlobes

# MARCH

March is Women's History Month #WomensHistory

#WomensHistoryMonth, Nutrition Month #NutritionMonth, Social Work Month #SocialWork

1 - National Peanut Butter Lover's Day  
#PeanutButterLoversDay

1 - Self Injury Awareness Day

3 - World Wildlife Day #WorldWildlifeDay

4 - National Grammar Day  
#NationalGrammarDay

4 - National Sons Day #NationalSonsDay

5-6 - National Day of Unplugging  
#NationalDayOfUnplugging

5 - National Salesperson Day #SalespersonDay

5 - Employee Appreciation Day  
#EmployeeAppreciationDay

6 - National Dentist's Day #DentistsDay

7 - National Be Heard Day #NationalBeHeardDay

7 - National Cereal Day #NationalCerealDay

8 - National Proofreading Day  
#NationalProofreadingDay

8 - International Women's Day #IWD2021  
#EachforEqual

9 - National Napping Day #NationalNappingDay

10 - National Pack Your Lunch Day  
#NationalPackYourLunchDay

10 - Women and Girls HIV/AIDS Awareness Day  
#NWGHAAD

11 - National Worship of Tools Day  
#WorshipOfToolsDay

14 - Daylight Savings #DaylightSavings

14 - Pi Day #PiDay

14 - Potato Chip Day #NationalPotatoChipDay

14 - Write Your Story Day #WriteYourStoryDay

15 - National Shoe The World Day  
#NationalShoeTheWorldDay

15 - World Consumer Rights Day #WCRD2021

16 - National Freedom of Information Day  
#FreedomOfInformationDay

17 - St. Patrick's Day #StPatricksDay

18 - Awkward Moments Day  
#NationalAwkwardMomentsDay

19 - National Let's Laugh Day  
#NationalLetsLaughDay

19 - World Sleep Day #WorldSleepDay

20 - Spring Begins #FirstDayOfSpring

20 - International Day of Happiness  
#InternationalDayofHappiness

20 - World Storytelling Day  
#WorldStorytellingDay

21 - Elimination of Racial Discrimination Day  
#RacialDiscriminationDay

21 - World Down Syndrome Day

21 - World Poetry Day #WorldPoetryDay

22 - World Water Day #WorldWaterDay

23 - National Puppy Day #NationalPuppyDay

25 - Tolkien Reading Day #TolkienReadingDay

26 - National Spinach Day  
#NationalSpinachDay

26 - Purple Day #PurpleDay  
#EpilepsyAwarenessDay

27 - Earth Hour Day #EarthHourDay

29 - Holi (The Festival of Colours #HappyHoli  
#FestivalofColours #FestivalofColors

30 - Doctor's Day #NationalDoctorsDay

30 - National Take a Walk in the Park Day  
#NationalWalkInTheParkDay

31 - International Transgender Day Of Visibility  
#TransDayOfVisibility

31 - Equal Pay Day #EqualPayDay

31 - World Backup Day #WorldBackupDay



# APRIL

April is Sexual Assault Awareness Month, Autism Month

- 1 - April Fools' Day #AprilFools
- 2 - World Autism Awareness Day #WAAD
- 2 - Good Friday #GoodFriday
- 3 - Find a Rainbow Day #FindARainbowDay
- 3 - National Handmade Day #NationalHandmadeDay
- 4 - Hug a Newsperson Day #HugANewsperson
- 4 - Easter #HappyEaster
- 7 - National Walking Day #NationalWalkingDay
- 7 - World Health Day #WorldHealthDay #LetsTalk
- 7 - National Beer Day #NationalBeerDay
- 9 - National Winston Churchill Day #WinstonChurchillDay
- 10 - National Siblings Day #NationalSiblingsDay
- 10 - Encourage a Young Writer Day #EncourageAYoungWriterDay
- 11 - National Pet Day #NationalPetDay
- 12 - Human Space Flight Day #HumanSpaceFlightDay  
#InternationalDayOfHumanSpaceFlight
- 15 - National High-Five Day #NH5D
- 15 - Get To Know Your Customers Day Q2 #GetToKnowYourCustomersDay
- 16 - National Wear Your Pajamas To Work Day #PJDay
- 16 - National Stress Awareness Day #StressAwarenessDay
- 17 - Haiku Poetry Day #HaikuPoetryDay
- 20 - National Look-Alike Day #NationalLookAlikeDay
- 20-22 - Global Youth Service Days
- 21 - National Administrative Professionals Day #AdministrativeProfessionalsDay
- 22 - Earth Day #EarthDay2021
- 23 - World Book Day #WorldBookDay
- 23 - National Picnic Day #NationalPicnicDay
- 25 - Academy Awards #Oscars #Oscars2021
- 25 - National Telephone Day #NationalTelephoneDay
- 25 - World Malaria Day #EndMalariaForGood
- 28 - Pay It Forward Day #StandForKindness
- 28 - National Superhero Day #NationalSuperheroDay
- 29 - Denim Day #DenimDay
- 29 - International Dance Day #InternationalDanceDay
- 30 - National Honesty Day #NationalHonestyDay
- 30 - Arbor Day #ArborDay
- 30 - International Jazz Day #JazzDay
- 30 - Last Day To File Taxes #TaxDay

# MAY

May is Mental Health Awareness Month, Speech and Hearing Awareness Month Cystic Fibrosis Awareness Month, MS Awareness Month, Neurofibromatosis Awareness Month

- 1 - May Day #MayDay
- 1 - Belonging - National Day to End Bullying
- 1 - International Workers Day #IntWorkersDay
- 3 - World Press Freedom Day #WPF2021 #PressFreedom
- 4 - Star Wars Day #MayThe4thBeWithYou #StarWarsDay
- 4 - International Firefighters Day #InternationalFirefightersDay
- 4 - Teachers' Day #ThankATeacher
- 4 - World Asthma Day #WorldAsthmaDay
- 5 - Cinco de Mayo #CincoDeMayo
- 7 - World Password Day #WorldPasswordDay
- 9 - Mother's Day #MothersDay
- 12 - National Limerick Day #NationalLimerickDay
- 12 - Canada Health Day
- 12 - National Receptionist Day #NationalReceptionistDay
- 15 - International Day of Families #FamilyDay
- 16 - Love a Tree Day #LoveATreeDay
- 16 - National BBQ Day #NationalBBQDay
- 17 - International Day Against Homophobia
- 20 - National Rescue Dog Day #NationalRescueDogDay
- 21 - Endangered Species Day #EndangeredSpeciesDay
- 21 - National Bike To Work Day #BikeToWorkDay #BTWD
- 21 - National Memo Day #NationalMemoDay
- 22-25 - Aboriginal Awareness Week
- 24 - National Road Trip Day #NationalRoadTripDay
- 24 - National Scavenger Hunt Day #NationalScavengerHuntDay
- 24 - Victoria Day #MayLong #VictoriaDay
- 25 - National Missing Children's Day
- 25 - World MS Day
- 28 - Hamburger Day #NationalHamburgerDay
- 28 - Heat Awareness Day #NoFryDay
- 29 - Paperclip Day #PaperclipDay
- 30 - National Creativity Day #NationalCreativityDay
- 31 - National Smile Day #NationalSmileDay

# JUNE

June is LGBTQ Pride Month, Indigenous History Month, Brain Injury Awareness Month, Deaf-Blind Awareness Month

- 1 - Global Day of Parents #GlobalDayOfParents
- 2 - Leave The Office Early Day #LeaveTheOfficeEarlyDay
- 4 - National Donut Day #DonutDay
- 5 - World Environment Day #WorldEnvironmentDay
- 6 - Higher Education Day #HigherEducationDay
- 8 - World Oceans Day #WorldOceansDay
- 8 - Best Friends Day #BestFriendsDay
- 9 - Donald Duck Day: #DonaldDuckDay
- 11 - Make Life Beautiful Day #MakeLifeBeautiful
- 13 - International Children's Day #ChildrensDay
- 14 - World Blood Donor Day #GiveBlood
- 20 - First Day of Summer #SummerSolstice #FirstDayOfSummer #SummerBegins
- 20 - World Refugee Day #WorldRefugeeDay
- 20 - Father's Day #FathersDay
- 21 - National Selfie Day #SelfieDay #NationalSelfieDay
- 21 - World Music Day #WorldMusicDay
- 21 - National Aboriginal Day
- 21 - Neighbour Day (YYC)
- 21 - International Yoga Day #InternationalYogaDay
- 23 - National Columnists' Day #NationalColumnistDay
- 24 - National Handshake Day #HandshakeDay
- 25 - Take Your Dog to Work Day #TakeYourDogToWorkDay
- 27 - Canadian Multiculturalism Day
- 30 - Social Media Day #SMDay #SocialMediaDay

# JULY

July is National Drowning Prevention Week (Third Week)

- 1 - International Joke Day #TellAJoke
- 1 - Canada Day #CanadaDay
- 2 - World UFO Day #WorldUFODay
- 5 - National Workaholic Day #NationalWorkaholicDay
- 6 - National Fried Chicken Day #NationalFriedChickenDay
- 7 - World Chocolate Day #WorldChocolateDay
- 11 - Cheer Up the Lonely Day #CheerUpTheLonelyDay
- 12 - Malala Day #MalalaDay
- 12 - National Simplicity Day #NationalSimplicityDay
- 15 - Give Something Away Day #GiveSomethingAwayDay
- 15 - Get To Know Your Customers Day Q3 #GetToKnowYourCustomersDay
- 17 - World Emoji Day #WorldEmojiDay
- 18 - Nelson Mandela International Day #MandelaDay
- 18 - National Sour Candy Day #NationalSourCandyDay
- 18 - National Ice Cream Day #NationalIceCreamDay
- 22 - National Hammock Day: #NationalHammockDay
- 25 - Parents' Day #ParentsDay
- 26 - Disability Independence Day #DisabilityIndependenceDay
- 30 - International Day of Friendship #DayOfFriendship
- 30 - Talk in an Elevator Day #TalkInAnElevatorDay
- 31 - National Mutt Day #NationalMuttDay

# AUGUST

- 1 - Respect for Parents Day #RespectForParentsDay
- 2 - National Coloring Book Day #NationalColoringBookDay
- 5 - Work Like A Dog Day #WorkLikeADogDay
- 8 - International Cat Day #InternationalCatDay
- 9 - National Book Lovers Day #NationalBookLoversDay
- 9 - International Day of the World's Indigenous People
- 10 - National Lazy Day #NationalLazyDay #LazyDay
- 11 - National Sons and Daughters Day #SonsAndDaughtersDay
- 12 - International Youth Day #YouthDay
- 12 - World Elephant Day #WorldElephantDay
- 13 - International Lefthanders Day #LefthandersDay
- 13 - Friday The 13th #FridayThe13th
- 15 - National Relaxation Day #NationalRelaxationDay
- 16 - National Tell A Joke Day #NationalTellAJokeDay
- 17 - National Nonprofit Day: #NationalNonprofitDay
- 19 - World Photography Day #WorldPhotographyDay #WorldPhotoDay
- 19 - World Humanitarian Day #WorldHumanitarianDay
- 20 - National Lemonade Day #NationalLemonadeDay
- 21 - Senior Citizens Day #SeniorCitizensDay
- 26 - Women's Equality Day #WomensEqualityDay
- 26 - National Dog Day #NationalDogDay #DogDay



# SEPTEMBER

September is Muscular Dystrophy Month, World Alzheimer's Month

- 4 - National Wildlife Day #NationalWildlifeDay
- 5 - International Day of Charity #CharityDay
- 6 - Read A Book Day #ReadABookDay
- 6 - Labor Day #LaborDay
- 8 - International Literacy Day #LiteracyDay
- 9 - National Teddy Bear Day #NationalTeddyBearDay
- 9 - FASD Awareness Day
- 10 - Stand Up To Cancer Day #KissCancerGoodbye
- 10 - World Suicide Prevention Day
- 12 - National Day of Encouragement #DayOfEncouragement
- 12 - Civic Day of Hacking #HackForChange
- 12 - National Video Games Day #VideoGamesDay
- 12 - Grandparents Day #GrandparentsDay
- 14 - Live Creative Day: #LiveCreativeDay
- 15 - Online Learning Day #OnlineLearningDay
- 19 - International Talk Like A Pirate Day #TalkLikeAPirateDay
- 21 - International Day Of Peace #PeaceDay
- 21 - Miniature Golf Day #MiniGolfDay
- 22 - Car-Free Day #CarFreeDay
- 22 - Hobbit Day #HobbitDay
- 22 - Fall Begins #FirstDayOfFall #1stDayOfFall
- 26 - European Day of Languages #EDL2021
- 27 - World Tourism Day #WTD2021
- 27 - National Scarf Day #NationalScarfDay
- 28 - World Rabies Day #WorldRabiesDay
- 28 - National Good Neighbor Day #GoodNeighborDay
- 29 - National Coffee Day #NationalCoffeeDay #InternationalCoffeeDay
- 30 - International Podcast Day #InternationalPodcastDay
- 30 - Orange Shirt Day

# OCTOBER

October is Autism Awareness Month, Child Abuse Prevention Month, Learning Disabilities Awareness Month, Domestic Violence Awareness Month, Global Diversity Awareness Month

- 1 - International Day of Older Persons #UNDOP
- 1 - World Vegetarian Day #WorldVegetarianDay
- 1 - International Coffee Day #InternationalCoffeeDay
- 2 - Day of Nonviolence #InternationalDayOfNonviolence
- 2 - Name Your Car Day #NameYourCarDay
- 3 - National Techies Day #TechiesDay
- 4 - World Smile Day #WorldSmileDay
- 4 - World Animal Day #WorldAnimalDay
- 4 - National Taco Day #NationalTacoDay
- 4 - World Habitat Day #WorldHabitatDay
- 5 - World Teachers Day #WorldTeachersDay
- 5 - Do Something Nice Day #DoSomethingNiceDay
- 6 - 12 - Mental Illness Awareness Week
- 7 - National LED Light Day #NationalLEDLightDay
- 10 - World Mental Health Day #WorldMentalHealthDay
- 14 - World Sight Day #WorldSightDay
- 14 - National Dessert Day #DessertDay
- 14 - 20 - YWCA Week Without Violence
- 15 - Global Handwashing Day #GlobalHandwashingDay
- 16 - World Food Day #WorldFoodDay #FoodDay
- 17 - Eradication of Poverty Day #EndPoverty
- 17 - 23 - National School Safety Week
- 18 - Clean Your Virtual Desktop Day #CleanYourVirtualDesktopDay
- 20 - World Statistics Day #StatisticsDay
- 20 - 26 - Foster Family Week
- 21 - Reptile Awareness Day #ReptileAwarenessDay
- 21 - Get To Know Your Customers Day Q4 #GetToKnowYourCustomersDay
- 23 - iPod Day #iPodDay
- 24 - United Nations Day #UNDay
- 25 - Greasy Foods Day #GreasyFoodsDay
- 28 - National Chocolate Day #NationalChocolateDay
- 29 - National Cat Day #NationalCatDay
- 30 - National Publicist Day #NationalPublicist
- 30 - Checklist Day #ChecklistDay
- 31 - Halloween #Halloween

# NOVEMBER

November is Adoption Awareness Month

- 1 - National Author's Day #NationalAuthorsDay
- 1 - World Vegan Day #WorldVeganDay
- 1 - National Cook For Your Pets Day #CookForYourPetsDay
- 1 - 7 - National Down Syndrome Awareness Week
- 3 - National Sandwich Day #NationalSandwichDay
- 3 - National Housewives Day #NationalHousewivesDay
- 4 - National Candy Day #NationalCandyDay
- 7 - Daylight Saving Time Ends #DaylightSavings
- 8 - National Cappuccino Day #CappuccinoDay
- 8 - STEM Day #STEMDay
- 10 - Forget Me Not Day #ForgetMeNotDay
- 11 - Remembrance Day #RemembranceDay
- 13 - World Kindness Day #WorldKindnessDay #WKD
- 13 - Friday The 13th #FridayThe13th
- 14 - World Diabetes Day #WDD
- 15 - Clean Out Your Refrigerator Day #CleanOutYourRefrigeratorDay
- 16 - International Day for Tolerance #ToleranceDay
- 16 - National Fast Food Day #NationalFastFoodDay
- 17 - International Students Day #InternationalStudentsDay
- 17 - National Entrepreneurs' Day #EntrepreneursDay
- 19 - International Men's Day #InternationalMensDay
- 19 - World Day for Prevention of Abuse and Violence against Children
- 20 - Universal Children's Day #UNChildrensDay
- 21 - World Hello Day #WorldHelloDay
- 26 - National Cake Day #NationalCakeDay
- 26 - Black Friday #BlackFriday
- 27 - Small Business Saturday #ShopSmall #SmallBusinessSaturday
- 28 - Hanukkah #Hanukkah #HappyHanukkah
- 29 - Electronic Greeting Card Day #ElectronicGreetingsDay
- 29 - Cyber Monday #CyberMonday
- 30 - Computer Security Day #ComputerSecurityDay
- 30 - Giving Tuesday #GivingTuesday

# DECEMBER

December is AIDS Awareness Month

- 1 - World AIDS Day #WAD2021 #WorldAIDSDay
- 3 - Persons with Disabilities Day #IDPWD
- 4 - National Sock Day #NationalSockDay
- 4 - National Cookie Day #NationalCookieDay
- 5 - World Soil Day #WorldSoilDay
- 5 - International Volunteer Day
- 6 - Microwave Oven Day #MicrowaveOvenDay
- 8 - National Bartender Day #NationalBartenderDay
- 8 - Pretend to Be a Time Traveler Day #PretendToBeATimeTravelerDay
- 10 - Human Rights Day #HumanRightsDay
- 10 - Nobel Prize Day #NobelPrize
- 10 - National Salesperson Day #SalespersonDay
- 11 - International Mountain Day #InternationalMountainDay
- 11 - National App Day #NationalAppDay
- 18 - Super Saturday #SuperSaturday
- 21 - First Day of Winter #WinterSolstice
- 21 - Crossword Puzzle Day #CrosswordPuzzleDay
- 23 - Festivus #Festivus
- 24 - Christmas Eve #ChristmasEve
- 25 - Christmas #ChristmasDay #MerryChristmas
- 26 - Boxing Day #BoxingDay
- 27 - No Interruptions Day #NoInterruptionsDay
- 29 - Tick Tock Day #TickTockDay
- 31 - New Year's Eve #NYE #NYE2021